



2007-2008 ANNUAL REPORT
SUNCOAST CENTER
FOR COMMUNITY MENTAL HEALTH, INC.



LETTER FROM PRESIDENT/CEO AND CHAIR



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Management Team

Barbara Daire, L.C.S.W.
President/CEO

Linda Lefler, M.D.
Medical Director

Tim Hudson, C.P.A.
Chief Financial Officer

Maria Ochoa, B.A., P.H.R.
Human Resources Director

Main Office

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Saint Petersburg, FL 33711

Mailing Address

P.O. Box 10970
Saint Petersburg, FL 33733

Everyday in our community, Suncoast Center is making a difference in the lives of thousands of individuals and their families. This 2007-2008 Annual Report provides a glance into the accomplishments and changes that took place throughout the year. This report also provides information on how you can support our vision to provide inspiration, leadership and hope to the community we serve.

In the past year, we have strengthened our commitment to providing co-occurring services. We have recognized the need of offering mental health and substance abuse services. We have increased education and training on co-occurring disorders, which has improved Suncoast Center's capability to provide comprehensive services to all our clients.

We have also dedicated this past year to focusing our services on recovery and resiliency. Recovery and resiliency are key to transforming mental health care and the long-term success of our clients. We have incorporated this philosophy into all of our programs. Suncoast Center is working in partnership with the Louis de la Parte Florida Mental Health Institute (FMHI) at the University of South Florida to pilot an assessment tool that will evaluate, assess, and determine more ways to help incorporate recovery and resiliency into all mental health services. Suncoast Center is excited to be a partner in this initiative and expand the services we are able to offer.

Within this past year Suncoast Center was selected for Florida Department of Children and Families' pilot project entitled Family Self-Directed Care Program. This program's mission is to assist families in identifying goals and making choices to promote resiliency and facilitates recovery to children with mental illness. There are various levels of services available, depending on the needs and goals of the family, using evidence-based practices.

This past year we held two successful events within our community. Both these events were collaborations between the community, our staff of volunteers, and clients and their families. The 2008 Sunrise Awards Luncheon and the 2008 Illuminating Hope Art Showcase were graciously supported by many and allowed Suncoast Center to shine a light on mental illness in our community.

As we enter our 65th year of operation, we look forward to a vibrant and successful year of providing state-of-the-art mental health and substance abuse services.

Sincerely,

Barbara Daire, L.C.S.W.
President/CEO

George Matz
Chair

HOW WE ARE HELPING

FISCAL YEAR 2007- 2008

We served over 20,000 individuals and of those 6,678 were served in outreach programs. We offer 40 specialized programs for children, families, adults, senior and the homeless population.

Our services are available at over 50 community sites such as senior centers, community/neighborhood centers, homeless shelters, soup kitchens, dining sites, senior day care centers and in the clients' homes. Suncoast Center staff serve on over 100 coalitions, boards, committees and task forces on issues facing our community. For a complete listing of our locations, please visit www.suncoastcenter.org or call (727) 327-7656 x 4175.

We provide quality mental health and substance abuse services to clients at all income levels; however, over 90% of our clients have annual household incomes under \$20,000.

We are proud to offer various levels of care: intervention and outreach services, social support, crisis, services, outpatient services, in-home services, employment services, case management, substance abuse prevention and counseling and assertive community treatment.

We employ 250 employees: psychiatrists, nurses, support specialists, clinical therapists, case managers and office staff.



Suncoast Center for Community Mental Health, Inc. was a finalist for Tampa Bay Business Journal 2008 NonProfit of the Year.

Suncoast Center's mission is to improve lives and expand possibilities by providing comprehensive state of the art mental health and support services.

**Suncoast Center
for Community Mental
Health, Inc.
Supported by:**



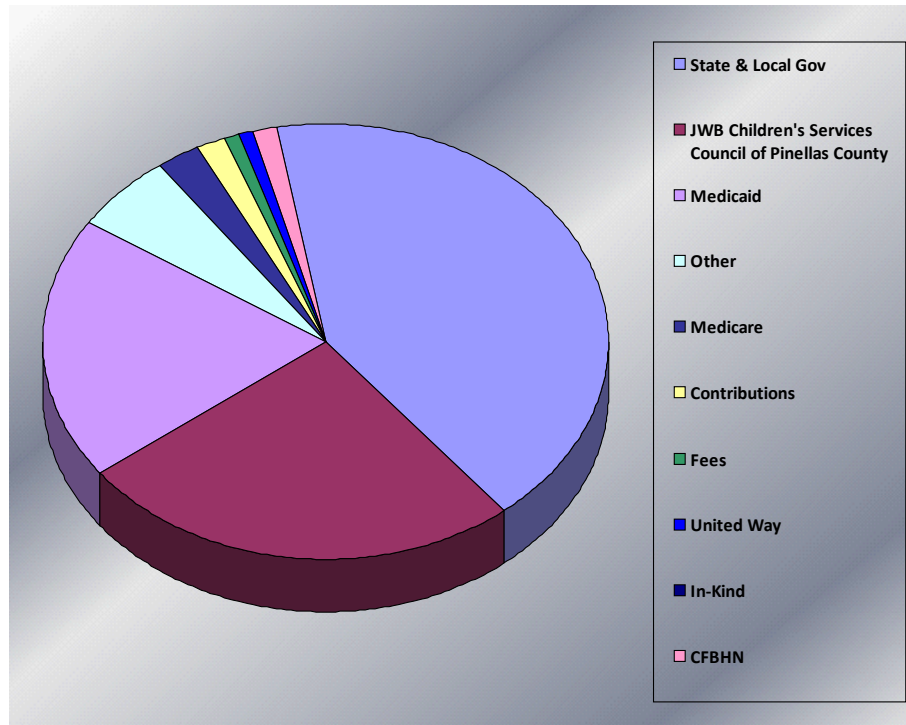
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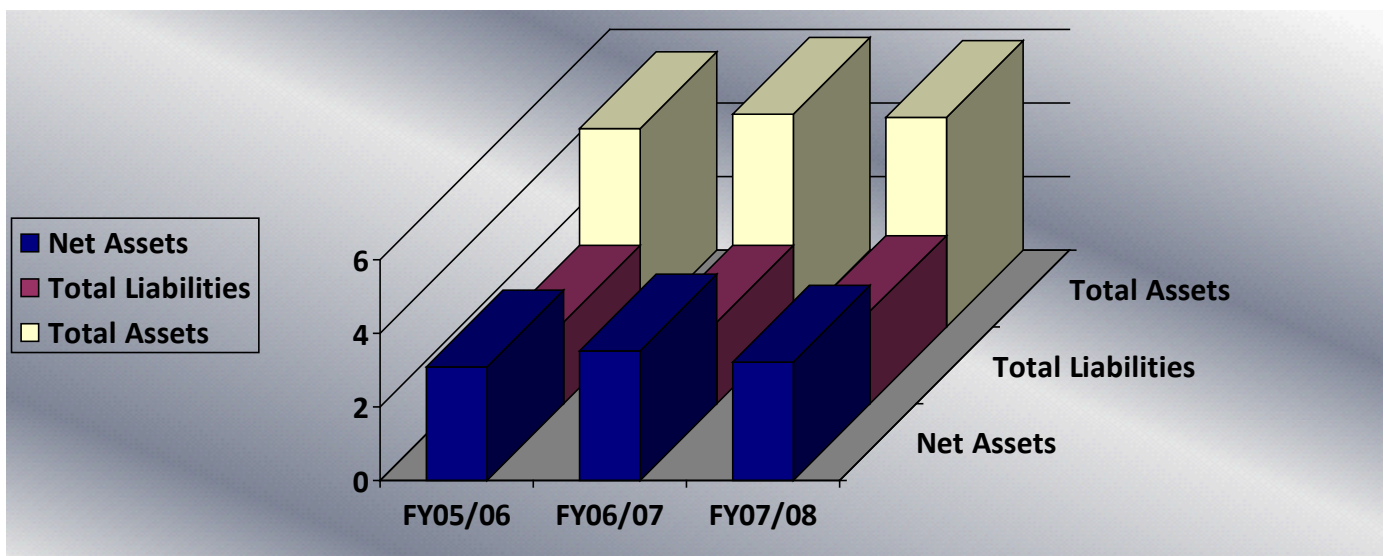
2007-2008 FINANCIAL REPORT

COMPOSITION OF REVENUE

\$14,697 MILLION

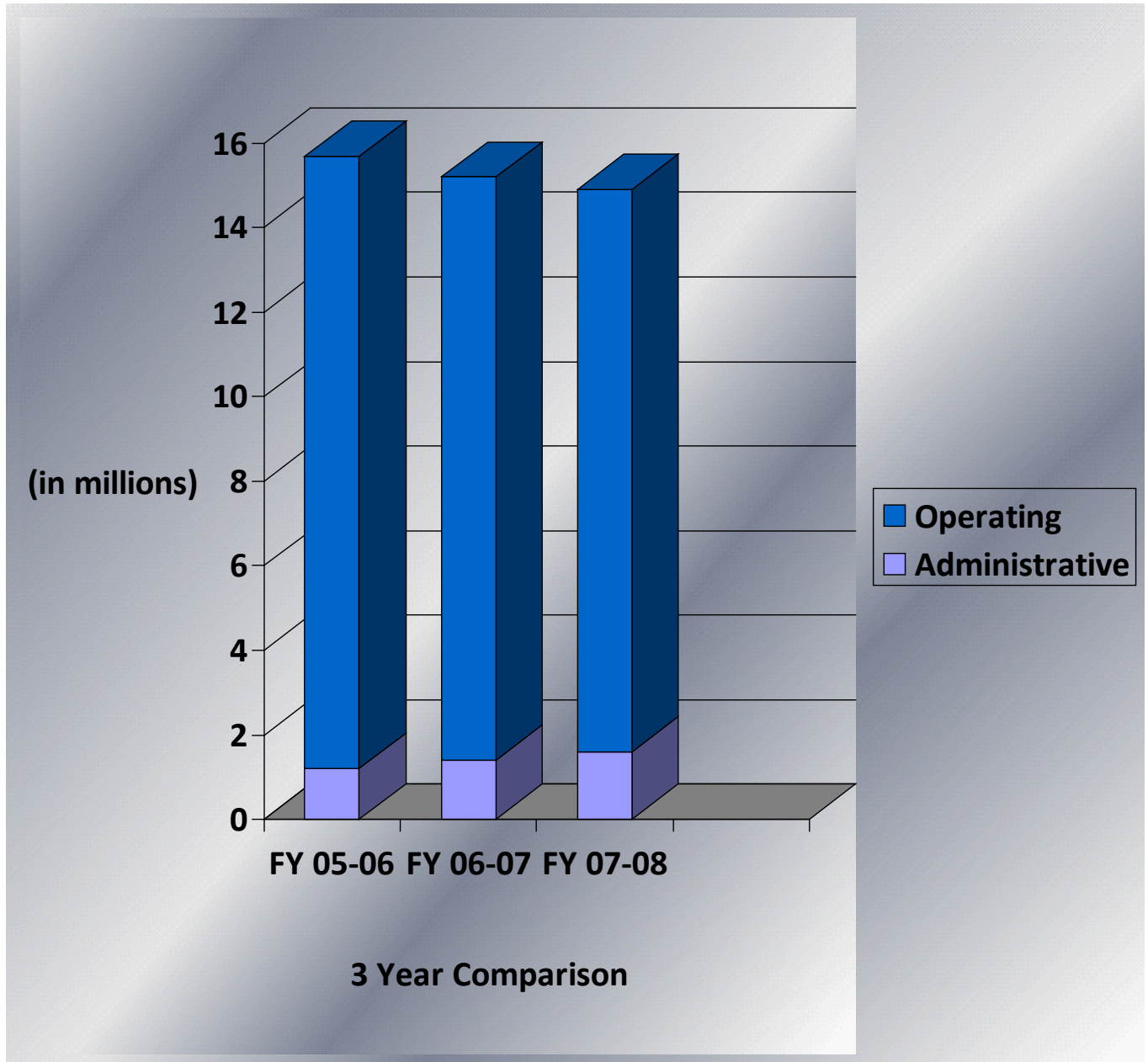


BALANCE SHEET



2007-2008 FINANCIAL REPORT

ANALYSIS OF OPERATING AND ADMINISTRATIVE EXPENSES



2008 SUNRISE LUNCHEON

The St. Petersburg Yacht Club's ballroom was at near capacity at the 11th Annual Sunrise Awards Luncheon. The luncheon raised over \$30,000 to help clients in need. The luncheon would not have been such a great success without the help and dedication of the Sunrise Luncheon volunteers.

The 2008 Sunrise Awards Luncheon honored **Judy Turnbaugh** and **Joni Long** for their dedication and service to the community. Three client speakers shared their stories of success and overcoming difficulties such as child abuse, homelessness and depression. The luncheon is an important event for Suncoast Center. This event is an opportunity for our staff, clients and supporters to meet each other and learn about mental health and our community.



2008 ILLUMINATING HOPE

On Friday, October 17, 2008 Suncoast Center staff, clients and friends gathered at the Pier Gallery for a unique multimedia art showcase. This event featured a silent auction of artistic lamp shades designed by local artists, clients and staff members. Illuminating Hope affords clients the opportunity to showcase their talents to the community. The event featured many spirited and moving performances by clients in various Suncoast Center programs. Paintings and drawings were displayed and the tables featured crafts and sculptures from many program including The Greater Ridgecrest Area Youth Development Initiative Art time and The Wellness and Recovery Center. The event raised \$1400 for agency programs. We would like to thank all the local artists and volunteers that worked tirelessly on the event and all of those who came out and supported the agency.



STORIES OF RECOVERY & RESILIENCY

FACT TEAM SUPPORTS TRANSITION BACK INTO COMMUNITY:

JOE'S STORY

Joe has served over 28 years in prison during his lifetime, constantly finding himself trapped in the revolving door of the prison system. For the last six years, he has been working with Suncoast Center's FACT Team to work on his substance abuse and mental health issues.

He started hearing voices at age 15 and was told to keep it to himself. The voices made it hard for him to concentrate and he started to suffer from paranoia. His life began to snowball out of control by the time he was 17. He had dropped out of school and had committed his first armed robbery. While awaiting his sentence, he was sent to a state hospital because he had attempted to take his own life. After a short stay in the hospital and receiving some treatment, he was sent to a maximum security prison for eight years. During his first incarceration, he did obtain his GED and finish his Associates Degree. After his release, he became a welder, fell in love and started a family.

He did well for a couple years, but began to backtrack. His fear drove him to carry a gun at all times, which led to his second arrest. Since he was already a felon, his sentence was doubled. He left prison angry. He sold drugs to get by at first, and then he became an addict. He was selling large amounts of cocaine and was caught. His penalty would be 15 years in a maximum security prison. He was paroled in 2001 and went back to selling drugs. This time it would be different for Joe; the Judge reviewed his file and saw that incarceration had not worked to deter Joe. It was decided that Joe would start a new program, called the FACT Team.

The FACT Team moved him out of his negative environment and into stable housing. For the first time, he started receiving all the treatment and services he needed. He completed culinary school and started to live a simple,



“The FACT Team taught me to live independently, think for myself and help myself.”

stable life. With weekly counseling and proper medical services he has rebuilt his life. The FACT Team created a family environment that he could trust. The FACT team make sure he get his medications, helps him keep doctor appointments and links him to services.

Joe believes he has broken the cycle, feels energetic about helping others. He even has rebuilt the relationship with the children he left behind many years ago. He feels comfortable where his life is at now and will continue to utilize the group meetings and individual counseling. “The FACT Team is a pillar of strength for me.”

STORIES OF RECOVERY & RESILIENCY

GAINED STRENGTH WITH EVERY VISIT

Willie Mae walked in to the City of St. Petersburg's Sunshine Center and went to the front desk and asked, "I need to talk to someone, is there a counselor here?" She was overwhelmed with helpless feelings and was pleasantly surprised to find she did have counseling available to her at her local senior center.

She has been struggling to keep an eye on her grandchild because her daughter suffers from serious substance abuse and mental health issues. She has learned many techniques to handle the strain of worrying about her granddaughter and daughter. Her counselor, Jan,

coached her on how to evaluate situations and make wiser decisions. Her counselor also referred her to other resources to help her family and passed many books along to help her.

Over the past two years, the counseling she gets has become her "anchor" which has been so important. She still continues to help her family and is working with the judicial system to keep her granddaughter safe and sound. Willie Mae has found strength through the services she has receives from Suncoast Center and appreciates the reassurance and comfort she receives from her counselor.

"Through the ups and downs, Jan has provided professional advice and helped change my attitude to peace within."

PROGRAMS TO STRENGTHEN FAMILIES

Ten years ago, the Obst family adopted a six year old girl named Crystal. Their new precious daughter had experienced many negative experiences in her earliest years from sexual abuse and neglect. Over the years, the family has worked with many of Suncoast Center's programs from Intensive Family Services (IFS) to Total Family Strategy (TFS).

Even after all this time, there are still challenges for the family. The services they have received have helped them maker better choices. The Oates are so proud of the daughter, who has become so well-spoken,

smart and cute. The family says, the challenges never seem to fully go away, especially because of the significant abuse their daughter endured before she was adopted, but believe there have been many small successes over the years. The family has been able to address issues head-on has learned many tools to strengthen their family.

This family sees continual progress and Crystal hopes one day to become an advocate for foster children and attend law school.

DONORS

Donors 2007-2008

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Marjorie Anders
Wanda Angeleri
Linda Armstrong
Brian Armstrong
Geraldine Azzato
Bay Area Security
Karen McCoy Bennett
Better Living for Seniors Consortium
Susan & Peter Betzer
Broad & Cassel Attorneys at Law
Brown & Brown Insurance
Canon Business Solutions
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Community Foundation of Tampa Bay
Cyndie Campbell & family
Irene Cornelius
Connie Cox
Kaye Cronin
Elena Cuppy
Betty Davis
Derby Lane
Gail Clark
Barbara Daire
Law Office of Charles W. Ehrlich
Patricia Elliott
Harmony Health Care
Renee Feldman
Stephen Freeman
Freeman & Freeman Attorneys at Law
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Gemini Power Systems
Gregory, Sharer & Stuart
David Groeller & Patrick Mercier
Patricia Hall
Harmony Behavioral Health
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Liz & Larry Heinkel
Lynn Hensley
The Hough Family
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Tim Hudson
Rev. Elizabeth Hunt
Jan Ingram
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Roy James Insurance
Moiz Janoowalla
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Renee Kilroy
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Macys
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Jean Meyer
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Dee Ortiz
The Overmyer Family Foundation
Mary Pocenga
Principal Financial
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Publix Super Markets Charities
QoL Meds
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Secure On-Site Shred
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Camille Skluzacek
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Julie Stilwell
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Kathy Timothy
Ruby Tomlin
Richard Tourtelot
Judy & Donald Turnbaugh
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Mardi Weiskopf
David & Carol West
Kenneth & Elaine Wides
Marilyn Wilson
Windmoor Health Care
Beverly Zaleski

2007-2008

Corporate In-Kind

Advance Auto Parts
Airco Golf Course
Angel Haven
Betsy Baker for Mary Kay
C&S Auto Repair
Carter's
Clearwater Threshers
Comet Custom Cleaners
Debi's Puppy Love
Doma Home Furnishings
Erik Mathre Photography,
Eventpixels.com
Fantastic Sam's
Ferg's Sports Bar
Florida Orange Groves
Fun & Sun Shop, Inc.

Fun Express Village
Gamel Eldin, D.D.S.
Gregory Fisher, Attorney at Law
Harvey's Fourth Street Grill
Habana Cafe
Largo Golf Course
Leroy Selmon's Restaurant
Lucky Dill Deli
Marion's
Nail Trap & Day Spa
Perfume World
Pet Mart
The Pier Aquarium
Planet Beach Tanning
PJ's Restaurant
Reef Dog Grooming & Gifts

Rick Yarrington's Golf Shop
Salon Moxie
Sandy's Florist
Shapiro Studio & Gallery
Starlite Cruises
Target
Things, Etc.
Tim Schultz Photography,
TimSchultzphoto.com
Top Dog Car Wash
Tropical Smoothie Cafe Pasadena
Uncorked Fine Wines
Wild Cat Thrill Boat Ride
Winn Dixie
Wonder Water Sports Cards & Games
Wal-Mart

In-Kind

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Jim Elliott
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Christine Eskra
Gary Fabrizio

Gail Falkingham
Paula Fenzau
Stephan Freeman
Dr. Gamal-Eldin
Beth Garofallou & family
Linda Gray
M. Hamilton
Ashley Hendrickson
Natasha Hopkins
Rev. Elizabeth Hunt
Jan Ingram
Joni Long
George Matz
Jed Newirth
Deborah O'Hara
Dee Ortiz
Myrna Ortiz
Sandra Porter

Diana Rogers
Lucky Ramage
Attia Saeed
Richard Saunders
Joe Scarce
ShepArt Studio, *shepartstudio.com*
Nils Sheppard
Tony & Mary Ann Sklet
Laura Sylvester
Judy & Donald Turnbaugh
Mr. & Mrs. Vorreclione
John Walsh
Mardi Weiskopf
Steve Wilkinson
Marianne Wysocki
Beverly Zaleski

Tribute Gifts

Rev. Elizabeth Hunt in honor of Patricia Elliott
Dr. Michelle Johnson Towson in honor of Landin's adoption
Leslie Pelley in honor of Joni Long
Donald Jansen in memory of David Sklet

Patricia Elliott, Jim Elliott, Beth Pekaar and Kathy Jordan in memory of Billy Rowe
Barbara Daire in honor of Judy Turnbaugh
Barbara Daire in honor of Joni Long
Judy & Donald Turnbaugh in honor of Danny Moschelli

SUNCOAST CENTER'S VISION IS TO
PROVIDE INSPIRATION, LEADERSHIP AND
HOPE TO THE COMMUNITY WE SERVE.

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